



Jennifer Holmes

Senior Graphic Designer

View my portfolio 

Find me on LinkedIn 

jenniholmes@outlook.com

Profile & experience

I am currently providing support to the architecture and urban design teams by creating illustrations and digital paintings for various projects, including historic renovations, new construction, and urban planning projects. Additionally, I am involved in the development of presentation documents and print media. I also collaborate with the PR & Marketing manager in designing advertising materials and event graphics. Throughout my tenure at ADAM, I have consistently strived to enhance the quality of all visually produced materials.

My passion lies in interior design, and I have had the opportunity to contribute to architectural projects in this field. By utilising Archicad and SketchUp, I am gaining valuable experience in interior architectural work. I have created interior elevations and detail drawings for lighting, sanitaryware, and furniture layouts based on FF&E specifications provided by interior designers. Furthermore, I have produced 3D visuals using SketchUp, Enscape, and VRay.

Prior to my current role, I served as the Creative Head for a technology company, where I reported to a senior brand management team. In this fast-paced environment, I managed a small design team and oversaw various projects. My responsibilities included campaign development, creative supervision, brand guideline evolution, regular creation of new creative materials, support for social, regional, and digital marketing teams, and overseeing the workflow of fellow designers.

Having worked as both an in-house designer and freelancer, I have consistently strived to enhance my skills. I am seeking a versatile position that can effectively harness my creative abilities in graphic design, interior design, and fine art. I am particularly excited about roles that allow me to apply and expand my knowledge of interior design within the architecture and interior design sector.

- **April 2019 - current**
Senior Graphic Designer
ADAM Architecture
Winchester, UK
- **2015 - 2019**
Creative Head & Senior Graphic Designer
Bullitt-Group
Reading, UK
- **2014 - 2015**
Lead Graphic Designer
Externiture Ltd
Berkshire, UK
- **2010 - 2014**
Lead Graphic Designer
BT Games
Johannesburg, SA
- **2010**
Graphic Designer
Essential Life Boutique
Johannesburg, SA
- **2009 - 2010**
Assistant Graphic Designer
Minuteman Press
Hampshire, UK
- **2007-2008**
Graphic Designer
Dixie Bay
Benoni, SA

Education

- **2021**
BA (Hons) Heritage Interior Design (Top-up). National Design Academy
De Montford University, UK
- **2019**
Adobe Premiere Pro and After Effects (Udemy online)
- **2016**
Post-grad certificate
History of Art & Architecture (Early Italian 10th-11th c.)
Birkbeck College,
University College London, UK
- **2016**
Digital Marketing Certificate
Squared Online - Google, UK
- **2014**
Web Design Certificate
Excel For Business (Online), SA
- **2011**
FdA Interior Design
National Design Academy
Staffordshire University, UK
- **2003-2007**
N2-N6 Certificate
Graphic Design, Fine Art and Photography
Ekurhuleni East College, SA

Supporting certificates and references are available on request.

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Software proficiency

OS: Windows® / Apple® Mac

Typing: Fully fluent

Adobe® CC In-design	◆◆◆◆◆	Adobe CC Photoshop	◆◆◆◆◆
Adobe CC Illustrator	◆◆◆◆◆	Adobe Premiere Pro	◆◆◆◆◇
Adobe CC After Effects	◆◆◆◆◇	Adobe CC Bridge	◆◆◆◆◆
Adobe CC Acrobat	◆◆◆◆◆	Adobe CC After Effects	◆◆◆◆◇
Graphisoft Archicad	◆◆◆◆◇	Sketch-Up	◆◆◆◆◇
Estimac	◆◆◆◆◇		

Applicable skills

Typography	Packaging	3D Modelling	Iconography
Logo creation	Stationery	Colour rendering	UI Design
Pattern making	Event graphics	Digital & traditional painting	Wireframing
Infographics	Catalogues/manuals	Illustration/sketching	Web design
Branding	Print advertising	Colour theory	GIF animation

References

"Jenn is a talented creative. She led the design team at Bullitt and delivered some really innovative and cut through design work for web, digital, marketing, print, event space and increasingly video. She has been the guardian of the Bullitt brand and its partner brands, bringing them to life with great attention to detail. It has been a pleasure to work with Jenn"

- **Linda Summers, Chief Marketing Officer, Bullitt-Group (2019)**

"During her time at Bullitt, Jennifer has completely revolutionised our design offering by restructuring the creative team and implementing new design processes throughout the organisation."

- **Natalie Turner, Content & Social Media Manager, Bullitt-Group (2017)**

"I have found that Jennifer is so reliable and capable that any task asked of her was always completed with the most impeccable standards and design quality."

- **Karl Klopfer, Marketing Manager, BT Games (2014)**

Personal

In my spare time I work on personal creative projects, either painting or drawing, or decorating our home and garden. I also enjoy traveling, reading and improving my yoga practice.

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